



SEG3 Los Angeles, 5-6 February 2024

Sample Delegate List

3D Rendering Tech Lead	Snap Inc
Account Director	Microsoft
Associate General Counsel	Autograph
Board Member & Director	Roshn Saudi League
Business Development Director	Epic Games
Business Development & Innovation	ESPN
Business Development Lead	Polygon Labs
Chief Business Officer	Gamigo Group
Chief Business Officer	Mercuryo
CEO & Co-Founder	Story Protocol
CEO	Xsolla
CEO	Pudgy Penguins
CEO	Lamina1
CEO	Upland
CEO	Gamefam
CEO	Metaverse Marcom
CEO	Karta

CEO, US	Zepeto
Chief Architect, Cloud Gaming	Google
Chief Commercial Officer	Los Angeles Rams
Chief Commercial Officer	The Gang
Chief Revenue Officer	Flaunt
Co-Founder	Sawhorse Productions
Co-Founder	KrauseHouse
Content & Technology, Account Lead	Accenture
Corporate Business Development & Strategy - Studios, Production & Franchises	Warner Bros.
Digital Titles, Brand Marketing	Konami
Director of Brand Experiences & Strategic Partnerships	Walmart
Director, Business & Legal Affairs	FOX Corporation
Director, Corporate Development	Com2Us
Director, Corporate Development	Sony Playstation
Director, Corporate Strategy & Business Development	Nexon
Director, Digital Product	Ultimate Fighting Championship
Director, Growth	Ebay
Director, Interactive Games	Sony Pictures
Director, Interactive Ventures	Lionsgate
Director, Marketing	Offchain Labs
Director, Partnerships & Business Development	Invisible Universe
Director, Strategic Gaming Partnerships	Sony Music Entertainment
Director, Web3	NASCAR
Entertainment Partnerships	Hasbro
Executive Director, Product & Strategy	TMZ
Founder & CEO	Fan Controlled Sports
Game Partnerships	ESL Faceit Group

Games Lead	PwC
General Manager	Sportlocker
General Manager, AI, Data & Emerging Tech	Microsoft
General Manager, Media, Sports & Communications	SAP
Global Co-Chair, Media, Entertainment & Sport	DLA Piper
Group Vice President of Innovation	AmeriCo. Group
Head of Design	Reddit
Head of Developer Relations	Roku
Head of Entertainment Partnerships	Roblox
Head of Games	Google
Head of Global Digital Community Marketing	2K Games
Head of Immersive Media Solutions	Roblox
Head of Innovation	11:11 Media
Head of Marketing, Community & Growth	OKX
Head of Solutions Engineering	Polygon Labs
Head of Strategic Partnerships	Spin Master
Head of Technology Innovation & Partnerships	Universal Pictures
Head of Video Games	Creative Arts Agency
Head of Web3 & Videogaming	JP Morgan
Innovation & Strategy Lead	T-Mobile
Innovation Lead	Coachella
Lead - Gaming Partnerships	Nike
Manager, Global Creative & New Media	Warner Music Group
Manager, Innovation Strategy	Publicis Media
Manager, Tech Business Development	Amazon
Managing Director, Global Games	Google

Managing Director, Media & Entertainment	Agora
Managing Director, Global Tokenization & Wallet Services Lead	Accenture
Managing Director, North America	Gameloft
Marketing Director	nWay
National Marketing Director	LiveNation
Partner	Ryan Sports Ventures
Partnerships	Outlier Ventures
Partnerships	Skechers
President & Chief Commercial Officer	Super League
Product Lead	Sony Pictures Entertainment
Product Manager, Web3	Google
Product Marketing Lead	Sui
Sector Director - Creative, Media & Sports Economy	Department for Business & Trade, UK Government
Senior Account Director	GEEIQ
Senior Brand Design Lead	Amazon
Senior Brand Manager	Warner Bros Games
Senior Commercial Director	Deltatre
Senior Director, Product	Scopely
Sr. Director, Business Development, XR and Gaming	Qualcomm
Senior Director, Emerging Platform Partnerships	PGA Tour
Senior Director, Game Partnerships	Netflix
Senior EVP, Media & International Strategy	National Hockey League (NHL)
Senior Investment Director	Sony Ventures
Senior Manager, Strategic Partnerships	Skechers
Senior Managing Director	Accenture
Senior Partnerships Lead, Web3	Team Liquid
Special Projects & Strategic Partnerships	Dubit

SVP, Business Development	Skydance Interactive
SVP, Corporate Development	Bandai Namco Entertainment
SVP, Digital Marketing	Geffen Records
SVP, New Business	Universal Music Group
SVP, Growth	zkSync
SVP, Partnerships	Super League Gaming
Vice President & General Manager, Media	Los Angeles Rams
Vice President, Business Development	Dapper Labs
Vice President of Digital Innovation & E-Commerce	NYX Cosmetics, L'Oreal
Vice President, Commercial	Activision Blizzard
Vice President, Games	Globant
VP Growth Gaming + Entertainment	NCompass
Vice President, Global Brand Partnerships	Roblox
Vice President, Media Business Development	PGA Tour
Vice President, Mobile Commerce	Activision Blizzard
VP, Digital Products & Digital Product Design	Beautycounter
VP, Partnerships	Misfits Gaming Group
VP, Growth	Serotonin
VP, Production	ESPN
VP, Technology	Golden State Warriors
VP, Web3 & Innovation	Warner Records
Web3 Community & Growth Lead	L'Oreal